

TOTAL PARTICIPATION

1,301,244



9.5% INCREASE FROM 2015

AFFILIATED NETWORK OUTDOOR FOOTBALL

506,025

8.5% INCREASE
IN PAST 2 YEARS

2175 AFFILIATED CLUBS

MINIROOS

218,077
PARTICIPANTS

82%  18% 

YOUTH (12-18)

159,805
PARTICIPANTS

76%  24% 

SENIOR (19+)

128,143
PARTICIPANTS

79%  21% 

AUSPLAY SURVEY - CLUB-BASED PARTICIPANTS:
1,086,986 RANKED #1. 78% MALE AND 22% FEMALE

FUTSAL

23,675
PARTICIPANTS

80%  20% 

SOCIAL

69,379
PARTICIPANTS

73%  27% 

SCHOOL FOOTBALL: 489,587 PARTICIPANTS

227,840
SCHOOL COMPETITIONS

261,747
SCHOOL PROGRAMS

COMMUNITY TOURNAMENTS, EVENTS & ACTIVATIONS

212,578

GENDER PROFILE

79%  21% 

8%
GROWTH IN
FEMALE PLAYERS
FROM 2015

4%
GROWTH IN
MALE PLAYERS
FROM 2015

