



2017 NATIONAL SUMMARY

TOTAL PARTICIPATION

1,631,041



INCREASE FROM 2016

Affiliated Network

Outdoor Clubs: 2,277

Outdoor Football Participants

520,453



79% MALE PARTICIPANTS



21% FEMALE PARTICIPANTS



PLAYER RETENTION RATE

ALDI MiniRoos (4-11)



223,128 PARTICIPANTS

80% MALE 20% FEMALE

Youth (12-18)



162,238 PARTICIPANTS

76% MALE 24% FEMALE

Senior (19+)



135,087 PARTICIPANTS

80% MALE 20% FEMALE



PLAYER SATISFACTION



RETENTION LIKELIHOOD



NET PROMOTER SCORE

73%

Of outdoor participants support a Hyundai A-League and/or Westfield W-League club



% of Participants that support a club

South Australia	84%
Victoria	81%
Queensland	78%
Western Australia	75%
New South Wales	70%
Northern New South Wales	68%
Australian Capital Territory	64%
Tasmania	40%
Northern Territory	38%

Futsal Participants

26,596

Social Participants

80,196

Registered Active Coaches

29,863 Active Coaches



89% MALE



11% FEMALE

Referees

10,160 Referees



89% MALE



11% FEMALE

Women & Girl's

139,143* Club Players



INCREASE FROM 2016



Outdoor: 110,549 - 67% female player retention
MiniRoos: 43,963 | Youth: 39,086 | Senior: 27,500
Futsal: 5,548 | Social: 23,046

*School and community tournaments, programs and events not included.

School Football

501,929 Participants

School Competitions: 261,466 | School Programs: 240,463

Community Tournaments, Programs & Events

461,844 Participants