



CLUB CHANGER

Club Development Program



Australian Government
Australian Sports Commission

Football Australia's Club Changer Program is proudly supported by the Australian Government, through the Australian Sports Commission.

CLUB CHANGER REWARD & RECOGNITION FRAMEWORK

Overall Criteria for Status Achievement:



Estimated Time Required for Status Achievement:

UP TO 1 YEAR

Criteria For Ongoing Status Renewal:

Annual completion of Women & Girls in Football Module and review of Action Plan with State Program Manager - Club Development

Status Recognition & Reward Scheme:

- **1 Star Digital Asset Suite:**
 - 1 Star Club Development Badge
 - 1 Star Club Development Certificate
 - Recognition on the Member Federation and Football Australia website & registration platform
- **Engagement in the State & National Club Network:**
 - Representation in seminars, webinars, conferences on specifically Women & Girls, hosted by Member Federation or Football Australia
 - Representation on the national Responsible Behaviours Forum, hosted by Football Australia's Refereeing Department
- **Entry for selection of the Club Changer Club of the Month Award**
 - Feature on Football Australia website, EDMs and social channels
 - Secondary feature on Member Federation website and social channels
- **Entry for selection of the Club Changer Club Prize Awards**
 - Quarterly prize offerings available (National Teams Memorabilia, Match Tickets, Sponsor Engagement, etc.)
- **Entry for selection of the annual National Club Development awards**
- **Eligibility access for State and National Women & Girls Program Funding**
- **Eligibility access for 1 female club representative in the Our Game Club Ambassador Program**
- **Eligibility access to the National and State Workforce for Women & Girls Program delivery assistance**
- **Eligibility access to Introduction to Coaching Workshop or Coach In-Service Training**
 - Must have 50% Female Attendance (minimum)

*Game Plan is a free online platform that allows sporting clubs of all sizes to get insights into their current capability in key areas of club administration, then supports ongoing club development with a suite of tools and resources.



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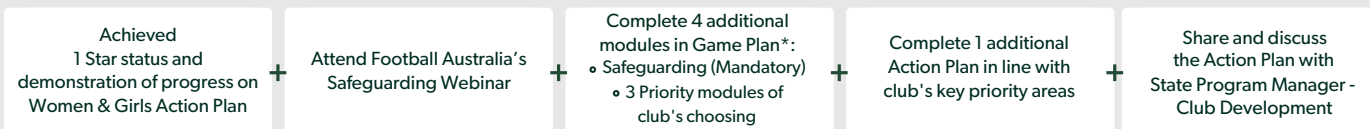


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CLUB CHANGER REWARD & RECOGNITION FRAMEWORK

Overall Criteria for Status Achievement:



Estimated Time Required for Status Achievement:

6 MONTHS - 1 YEAR

Criteria For Ongoing Status Renewal:

Implementation and progression of both Action Plans within a one-year period. Renewal of Action Plans and modules every 2 years.

Status Recognition & Reward Scheme:

- **2 Star Digital Asset Suite:**
 - 2 Star Club Development Badge
 - 2 Star Club Development Certificate
 - Recognition on the Member Federation and Football Australia website & registration platform
- **Engagement in the State & National Club Network:**
 - Representation in seminars, webinars, conferences on a range of topics hosted by Member Federation or Football Australia
 - Representation on the national Responsible Behaviours Forum, hosted by Football Australia's Refereeing Department
- **Entry for selection of the Club Changer Club of the Month Award**
 - Feature on Football Australia website, EDMs and social channels
 - Secondary feature on Member Federation website and social channels
- **Entry for selection of the Club Changer Club Prize Awards**
 - Quarterly prize offerings available (National Teams Memorabilia, Match Tickets, Sponsor Engagement, etc.)
- **Entry for selection of the annual National Club Development awards**
- **Eligibility access to the National and State Workforce for Action Plan delivery assistance**
- **Eligibility access for National and State media and public relations experiences**
- **Eligibility access to Introduction to Coaching Workshop or Coach In-Service Training**
- **Eligibility access to Football Australia's National Training & Compliance partner for discounted club courses on First Aid, CPR, Safeguarding, Sports Trainer, and more**
- **Eligibility access to engage in national club fundraising initiatives**

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CLUB CHANGER REWARD & RECOGNITION FRAMEWORK

Overall Criteria for Status Achievement:



Estimated Time Required for Status Achievement:

2 YEARS & BEYOND

Criteria For Ongoing Status Renewal:

Implementation and progression of both Action Plans within a one-year period.
Renewal of Action Plans and modules every 2 years.

Status Recognition & Reward Scheme:

- **3 Star Digital Asset Suite:**
 - 3 Star Club Development Badge
 - 3 Star Club Development Certificate
 - Recognition on the Member Federation and Football Australia website & registration platform
- **Engagement in the State & National Club Network:**
 - Representation in seminars, webinars, conferences on a range of topics hosted by Member Federation or Football Australia
 - Representation on the national Responsible Behaviours Forum, hosted by Football Australia's Refereeing Department
- **Entry for selection of the Club Changer Club of the Month Award**
 - Feature on Football Australia website, EDMs and social channels
 - Secondary feature on Member Federation website and social channels
- **Entry for selection of the Club Changer Club Prize Awards**
 - Quarterly prize offerings available (National Teams Memorabilia, Match Tickets, Sponsor Engagement, etc.)
- **Entry for selection of the annual National Club Development awards**
- **Eligibility access to the National and State Workforce for Action Plan delivery assistance**
- **Eligibility access for National and State media and public relations experiences**
- **Eligibility access to Football Australia's National Training & Compliance partner for discounted club courses on First Aid, CPR, Safeguarding, Sports Trainer, and more**
- **Eligibility access to engage in national club fundraising initiatives**
- **Eligibility access for national coaching and referee courses and initiatives run specifically for Club Changer clubs**
- **Endorsement of a club representative for a National AIS or in-kind industry leader workshop or seminar**

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